

GEORGE GARRASTEGUI, JR.

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WORK EXPERIENCE

AÉROPOSTALE, INC

Graphics Manager - New York, NY [9/03 - present]

Responsible for working team to create graphic direction for each upcoming season and present at company's concept meetings.

Created all garment marketing/trim for company each season. For the Men's, Women's & Accessories depts. Continuing to gain knowledge of PMS and CMYK printing techniques with various types of paper qualities.

Understand limitations of vendor capabilities, for garments and/or printing.

Managed a team or 4-6 graphic designers in various areas.

The ability to schedule and meet strict quarterly deadlines.

Mentored designers to showcase their individual talents

SCHOLASTIC

Production Artist - New York, NY [2/03 - 6/03]

Worked extensively on new 600 pg Teachers Guide.

Worked closely with Project manager to implement any and all type and production guidelines.

URBAN LATINO MAGAZINE

Art Director - New York, NY [1/00 - 4/02]

Layout and design of department and feature editorial within magazine.

Logo and template development for editorial departments.

Redesign of magazine look and feel in 1/00 and again in 6/01.

The ability to meet strict bi-monthly deadlines.

Designed and maintained company's website.

BARONE PRESS

Junior Designer - New York, NY [5/98 - 12/99]

Layout and design material for a variety of corporate clients.

Acquired knowledge of offset printing and its operations.

FREELANCE EXPERIENCE

THE VS. PROJECT

Cofounder / Web Designer [6/05 - present]

Fellow co-founder and myself, put together an online magazine to showcase the talents of other creative through design.

Design of website as well as quarterly projects. (www.thevsproject.com)

JOSH AND TAMRA SHOW

Web designer [9/05 - 9/06]

Revamp the Look and feel of Improv sketch comedy puppet show website.

Designs and maintains company's website (www.joshantamra.com)

NUYO CLOTHING CO.

Creative Guru - Brooklyn, NY [5/98 - 10/05]

Creative development of company's corporate identity.

Design of company's T-shirt line.

Designs and maintains company's website (www.nuyoclothing.com)

UPDATE GRAPHICS

Production Artist/ Designer - New York, NY [11/02 - 9/03]

Worked with various companies for short periods of time. Assignments ranged from advertising layouts, mechanicals, type setting and print production.

Gained valuable knowledge on how various companies handle workflow.

REFERENCES

Furnished upon request

EDUCATION

9/98 - 5/00

Fashion Institute of Technology
graphic design BFA

9/96 - 5/98

Fashion Institute of Technology
advertising design AAS

9/94 - 5/97

Fashion Institute of Technology
general illustration AAS

COMPUTER SKILLS

Proficient on both Macintosh and PC platforms.

Software knowledge includes:

Adobe Creative Suite 2 (Illustrator, Photoshop, InDesign, Image Ready, Acrobat) QuarkXpress 6, Dreamweaver MX, Microsoft Office 2004.

AFFILIATIONS

2000-present

Active member of the aiga

2001-present

Member of the nyc mentoring program in association with the aiga